



MARADECA Inc.

Maradeca

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Updates

REACHING THE UNREACHED



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Thru the Miles

MARADECA will continue to be unwavering in its commitment to fulfill the mission of serving the underprivileged and disadvantaged. The mile distance, the fear, and weather condition shall not overcome the need to cross the headings and reach the unreached places where the people live in hope of a better life. The walks shall continue to ensure that we provide the finest service possible in each and in every reach.

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Editorial The Mission continues

MARADECA is reaching new heights to capacitate itself as the beacon of hope for those who dream, hope and struggle to survive.

As it conquers new heights, it shall also steel itself to continue its mission of reaching the farthest and remotest corner where the underserved and underprivileged dwell to eke out their subsistence. For it is in these geographically disadvantaged places that the light of hope shine dimmest for the lives of the poorest of our brethren.

MARADECA will always be the illuminating ember for the communities which needed the assistance the most, a guiding lamp for villagers to strive and continue to live on their own, and be their own source of pride and self-sustainance.

The organization will also go upwards and sideways to find caring hearts and outreached hands to generate the needed resources to extend vital financial, technical and material resources to these communities and to likewise capacitate the communities to manage their own vision and resources.

Thus, people can always rely on MARADECA to be by their side to assist them in their march toward self-reliant communities.

MARADECA: A Certified Social Welfare Development Agency

MARADECA Inc. recently received a certificate of license to operate as a social welfare development agency from the Ministry of Social Services and Development (MSSD)-BARM. The certificate shows significant milestones for MARADECA. The achievement further solidifies its commitment to improve the well-being of marginalized communities through different initiatives and programs. The rigorous renewal of the license to operate ensured MARADECA meets the standards and regulations set forth by MSSD to effectively carry out the mission. This validation from the government is a testament to MARADECA's dedication and effectiveness in serving those in need within society.

MARADECA is prepared to have an even bigger influence in the lives of people who are most in need in society now that it has the operating license. In addition to confirming MARADECA's effort to assist those in need, the acknowledgement by MSSD create new chances for cooperation and partnership with other organizations and stakeholders.

Mr. Salic B. Ibrahim, chief executive officer of MARADECA received the certification and shared, "The milestone serves as a reminder of the importance of MARADECA's works on developing positive changes and empowering communities to thrive. As we continue to our reach and implement innovative programs, it is clear that our dedication to social



MARADECA CEO receiving the award of Certificate for License to Operate as a social welfare development agency from the Ministry of Social Services and Development (MSSD)-BARM

welfare development is unwavering and the impact will continue to grow."

Child Sponsorship unveiled in Lanao del Sur



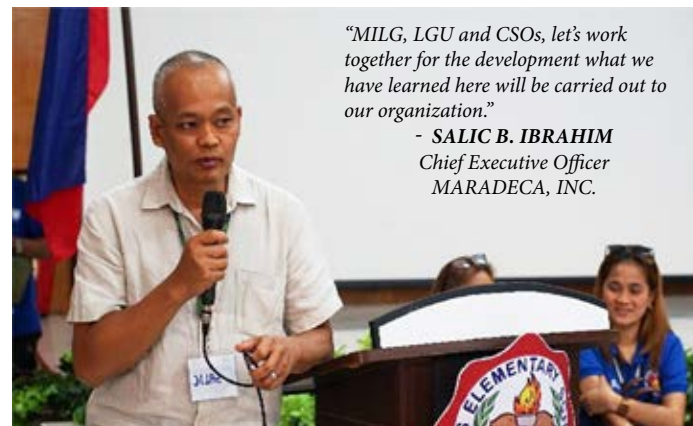
Courtesy meeting with Saguiran MLGU

Plan International Pilipinas and Maranao People Development Center Inc. (MARADECA) have joined forces

to develop Child Sponsorship Program aimed at generating long term and consistent support for Child's Center Community program. This comprehensive strategy will make children ambassador to their community. Programs and services will be provided to the target areas of Lanao del Sur particularly in the Municipality of Saguiran and Marantao in response to community's need. Child sponsorship program will last fifteen years.

Recently, Plan International Pilipinas and MARADECA made a courtesy meeting with Provincial Local Government Units (PLGUs) and Local Government Units (LGUs) of Marantao, Saguiran and selected barangays. The courtesy meetings were held in May 10, 2024 and May 16, 2024. The courtesy meeting yielded favorable result, it gained support from all LGUs involved since the comprehensive program will benefit the children and the entire community.

A Learning from CSO-LGU Partnership in Community Development: A Visit to Metro Manila



MARADECA CEO Salic B. Ibrahim

Civil Society Organizations (CSOs) has been identified as a feasible instruments to push communities toward a more promising future in term of peace and prosperity. They are one of the community's trusted couriers of projects and programs. They play a crucial function in the development process. Frequently they are the draw-in in crafting government policy, program and strategy through conferences, analyses, and public hearings with organization that often represent a larger range of stakeholders. Their role is in advocacy, capacity-building and community engagement.

Recognizing the CSOs potential and ability, MARADECA has been offering CSOs a range of programs and trainings to empower them through improving their knowledge, skills and abilities in a variety of services including government services.

The recent study visit in Metro Manila is one way of sending our CSOs to the government programs and services for the civil society. The study visit is part of the "Strengthening Capacity of Civil Society Organization in BARMM and CARAGA for Good Governance." Program. The visit was carried by Maranao People Development Center Inc. (MARADECA), People in Need (PIN), and the Balay Mindanao Foundation Inc. (BMFI), funded by the European Union (EU). Visiting successful local Government project can help CSOs get insight unto the development process and how it benefits



Mayor Vico Soto of Pasig City speaks to the delegates.

civil society.

MARADECA and PIN conducted a learning visit in Metro Manila from June 3-5, 2024, along with their partners CSOs and representatives from LGUs in CARAGA and BARMM. This is to enable CSOs carry out their effort in the community, work hand-in-hand with LGUs in improving the communities. Pasig City and Quezon City were selected by MARADECA and PIN as the visitation site because the two LGU, Pasig and Quezon City have been well-liked for their governance. Examples of the two cities' accomplishment in this regard are the establishment of CSO academy, QC Development Council where CSO is integrated into planning and decision-making process, People Council and Ugnayan Pasig. Mayors of Pasig City Regis "Vico" N. Sotto and Quezon City Gian Carlos G. Sotto welcome the delegates and discussed their respective city's system of governance. They emphasized community-led initiative and legislative measures that have been implemented in their respective areas. The delegates were briefed on the many legislative procedures and mechanism for support of participatory governance. These comprised institutional support for the civil society organizations in their active participation in the local governance as well as frameworks for community engagement. Participants went on a tour to the Quezon City Material Recovery Facility, Human Milk Bank, and the Gender Development Facility. The visit illustrated the City's commitment to valuing and safeguarding its residence.

Participants also attended barangay planning and had conversation with barangay Sto. Tomas officials in Pasig, where the importance of community participation was highlighted.

The purpose of the learning visit was to give the representatives from CSOs and LGUs a chance to see and absorb effective partnership and programs strategies from Pasig and Quezon City. The aim was to acquire a deeper understanding of the efficient mechanism and tactics that may be employed to cater to the needs and desire of the constituents in a manner that is more comprehensive and significant.

Following the visit, participants attended a workshop session at the University of Philippines-National College of Public Administration and Governance (UP-NCPAG) Quezon City. Through mapping existing practices, identifying opportunities, and addressing concerns, CSOs and LGUs can collaborate to improve good governance in their local context.



Vice Mayor Gian Carlos of Quezon City on CSO-LGU partnership

MARADECA in Regional Workshop in Bali, Indonesia



Regional Workshop in Bali, Indonesia

Violent extremism is a worldwide concern, it threatens peace and tolerance. Countries worldwide are working tirelessly to prevent the spread of violent extremism. Ideologies that promote radicalism and use extreme force to achieve their mission is the root cause of violence, not inherent in individuals for no one is born violent.

The United Nation Office on Drug and Crime (UNODC) organized regional workshop on Strategic Communication for Effective Prevention of violent extremism in Southeast Asia from December 12-14, 2023. In Bali, Indonesia. The workshop aimed at strengthening the capacity of key stakeholders in Central and Southeast Asia in effectively preventing and countering violent extremism. Participants to the workshop training were Civil Society Organizations (CSOs), and government representatives from Malaysia, Indonesia, and the Philippines. MARADECA was one of the CSOs representing the Republic of the Philippines in a three-day training. Ms. Norleah Deron, one of the project officers of MARADECA made a representation in the workshop.

To recall, preventing and countering violent extremism (P/CVE) has been one of many advocacies of MARADECA since Marawi siege, when ISIS-inspired Maute group laid siege to the city for 153 days. The advocacy works are being done through capacity building for youth, production and reproduction of materials on the danger and threat to peace by the extremists, conducting early warning and early response in areas identified potential for the recruitment of the extremists.



Ms. Norleah Deron, MARADECA Project Officer



Salic Ibrahim, received Certificate of Appreciation as a resource person during RTD2 on NAP P/CVE

In appreciation of P/CVE advocacy, MARADECA received recognition from Department of Interior and Local Government (DILG) through Preventing and Countering Violent Extremism (P/CVE) Program Management Office (PMO) for partnership In National Action Plan (NAP). In May 14, MARADECA CEO, Salic B. Ibrahim was invited for the second Round-Table Discussion (RTD2) to share MARADECA's expertise, knowledge, and organization best practice on Religious Tolerance Towards Successful Peace Building.

OUTREACH VACCINATION IN LANA DEL SUR

In the far-flung barangays of Lanao del Sur, the distance from city health units and rural health centers makes it difficult for parents to bring their children in for routine immunizations. The challenges are compounded by limited information about the benefits of immunization, fear of potential side effect of vaccines, and worries about transportation expenses. These challenges have contributed to lower immunization rate in the areas.



MARADECA Staff walks on far to reach areas for the immunization campaign.

Addressing Immunization Challenges in Remote Areas

To address the challenges, Relief International (RI) in partnership with MARADECA, engaged in a project “Last Mile COVID-19 vaccination and Support to Routine Immunization for Children,” in 2024, to improve immunization coverage and provide catch-up immunization for children who missed their doses. The project focused on disadvantaged communities in Lanao del Sur to bridge the gap on health care access. MARADECA Inc. further collaborated with rural health care units in municipality of Lumbatan, Maguing, and Marawi City to deliver essential health care services, particularly during measles outbreak response immunizations. Transportation aids and meals were provided to health workers during outreach programs which ran from January 2024 to March 2024, to ensure that they reach even to the most isolated areas. MARADECA Inc. project team participated almost all activities of the health center for the Routine Immunization.

Voices from the Community

“Before you came, we could only conduct vaccination two or three times a month. Since the implementation of the project, we have seen an increase in outreach vaccination activities,” said Soraya Lao, rural health midwife of RHU in Lumbatan.

“I wanted to bring my children to the health center, but due to financial constraint and a lack of transportation, I could not bring them regularly,” said a mother during an outreach vaccination activity in Barangay Tambac.

The collective endeavor of all units and institution involved demonstrated the beneficial impact of outreach immunization campaign on increasing immunization rate and on removing barriers to health care access in outlying places.

The program must be supported and expanded to ensure that more children in Lanao del Sur receive vaccination required for healthy life for healthy future.

together to support coffee industry at all stages, from production to marketing and to consumption, to improve policy influence and implementation.

In June 2024, six municipal and two provincial UGNAYAN platform in Basilan and Sulu were initiated, where VC stakeholders have localized and met for their establishment. Hereunder are the following:

- Lamitan Ugnayan PlatformLamitan City, Basilan
- Marayaw Maluso Coffee Convergence Maluso, Basilan
- Makabagong Lantawan Coffee Convergence Lantawan, Basilan
- Kahawa Patikul Parhimpunan Patikul, Sulu
- Talipao Coffee Farmers Federation Talipao, Sulu
- Indanan Coffee Convergence Indanan, Sulu
- Sulu Coffee Convergence Province of Sulu
- Ugnayan TWG for Coffee in Basilan Province of Basilan

There were 266 attended the meeting composed of 178 males and 88 females from several VC stakeholders including PLGU of Basilan and Sulu, OPAG, MAFAR, MTIT, MOLE, MENRE, PCA, LGU, MFI CARD, Inc., Sulu State College, Mindanao State University – Sulu, Basilan State University, Coffee Federation, Processors/ Traders, Cooperatives and Farmers.

From the first meeting, several VC stakeholders presented programs, projects, and coffee related activities. These became opportunities to share coffee current plans and



Ugnayan Platform in Basilan

discuss the progress of the coffee road map. The platform will aid to synchronizing efforts and plans for road mapping. The Ugnayan platform also received praise and commitment from many VC stakeholders. Feedbacks from the LGU indicates that the platform will help enhance and revitalize the coffee industry, while feedbacks from farmers indicate that it will link challenges and possibilities for farmers to seek coffee support. Furthermore, feedback from agencies reveal that if there is a harmonized effort, the impossible is not conceivable. Academia noted that high excellence of coffee is the goal of BASULTA.

On Organizing and Clustering of coffee growers, BAEP-LEAP started their selection. MARADECA and PIN jointly worked on the identification of the coffee farmers in Sulu and Basilan, since coffee workers is one of the important keys in the VC of coffee. They are the forefront in the production stage and still facing with different challenges from growing, harvesting, processing up to marketing. Around 1011 coffee farmers in 20 barangays in Sulu and Basilan were selected for the project.

Since January 2024, the team has been working in the following phases. The orientation was the first phase, aimed to inform farmers and BLGU about the project and the selection process. The action provided information for the team to know the status of coffee in the area. The second phase is profiling, which involves contacting farmers to get basic information about their coffee production, harvesting, and processing practices. The next phase is validation which involves visiting coffee fields and obtaining GPS coordinates. In the last phase, farmers attend a clustering workshop to map their coffee plantations, identify training and support requirements, and select cluster leader. The project consists of around 62 cluster, each having 186 cluster leaders.

The Leveraging and Expanding Agri-aqua Production (LEAP) project



Field visit with PIN at Coffee farm in Bgy. Maluso, Basilan

LEAP is a three year long project of Maranao People Development Center (MARADECA) in partnership with People in Need (PIN) funded by European Union (EU) through the Bangsamoro Agri Enterprises Program (BAEP). The projects aimed to improve the quality and diversity of coffee and seaweeds production in the island provinces of Sulu and Basilan.

Basilan and Sulu are among the top 30 coffee producers

in the country, making them ideal for the coffee project location. Basilan is the eight largest producer, with coffee as secondary crop, whereas Sulu ranks among the top 3 producers, with coffee as the province's primary crop.

Despite this, coffee has fallen in market competitiveness.

LEAP project will address the issues of coffee in both local and national market. It will foster peaceful and inclusive development of the Bangsamoro region's Agri-aqua Value Chain (VC).

After months of planning and preparation which began in July 2023, MARADECA and PIN have achieved a substantial fruitful output. Among the latest includes the construction of coffee farm seedlings, UGNAYAN of coffee VC actors, and the Organizing and Clustering of coffee growers in Basilan and Sulu.

The UGNAYAN platform is an important component of BAEP-LEAP in the Bangsamoro project, bringing together stakeholders for coffee in the provinces of Basilan and Sulu. It aims to improve network and allow regular coordination opportunities of different VC actors. They will jointly work



Site visit with cluster leaders and members of TARBAMC, produced 1,000 seedlings

Youth Pulse and U-Report Spark Session in Lanao del Sur



U-Report Now: Youth Pulse in Lanao del Sur, one of the spark session.

The European Union was funding MARADECA's three-month-long project, U-Report Spark session and Youth Pulse in Lanao del Sur, which took place from December 2023 to February 2024 in collaboration with UNICEF Philippine. The project was centered on protecting children and encouraging youth people to actively contribute to the growth and peace of their communities. The U-report is a digital messaging platform that empowers youth and encourage them to talk about issues that are important to them.

Two tasks were completed for this project. Conducting youth-led orientations on child protection and registering in the U-Report website, was one of the components. A planning workshop and meeting with 25 U-Reporters ambassadors from various networks in Lanao del Sur were included on this component, initiate five youth-led community spark session on child protection, map out current networks, register a new U-reporter on the web platform, and collaborate with local officials, and municipal youth development center. The other component was

U-report Now, which involved conducting a youth pulse to inform government officials and the duly bearer of U-Report poll finding on child protection related topics from youth-led spark session.

In order to accomplish the project's desired outcome, MARADECA collaborates closely with U-Reporters, The Bangsamoro Youth Commission, and the Youth Development Council in Lanao del Sur

In January 2024, 247 people, 111 men and 136 women took part in a dialogue on child protection in the municipalities of Ditsaan Ragain, Piagapo, Wato Balindong, Marantao, and Marawi City. Participants included out-of-school youth, in-school youth, SK officials, and youngster aged 10 years and up.

Mr. Mohammad A, Abdulkassan of UNICEF Philippine highlighted the children protection team's rules and responsibilities, while Ms. Maya Rani Macasantos highlighted projects 3's outcome of building community resilience and the delivery of services for post-conflict recovery in Lanao del Sur and Marawi City. During the discourse, a workshop was held that included visual mapping in the community as well as highlighting positive and negative experiences they and other children had. The result of the workshop was presented in the session.

Meanwhile, U-Report promotion was carried out through Spark Session. The promotion begins with an overview of how U-Report platform was created and functions, as well as how to register and integrate it in BARMM. Child protection and safeguarding were also addressed during the promotion. An additional 1022 new registered U-reporters were added based on the attendance of Children and youth.

"Kickstarting child sponsorship: Probability Poverty Index Surveys in Marantao and Saguiran"

MARADECA in partnership with Plan International Pilipinas has launched the sponsorship program. The first activity, undertaken in June 2024 was probability Poverty Index (PPI) survey in the target communities of two municipalities in Lanao del Sur: Marantao and Saguiran.

The PPI survey was conducted with the participation of each community champions, as well as the staff of MARADECA and Plan. The team collaborates, going door-to-door in the target areas.

The aim of the PPI was to examine the position of individuals in the community and the result will guide the team in selecting appropriate families for the child sponsorship program. The chosen children will serve as ambassadors to their respective communities, allowing the program planned that benefit them to be introduce to their community.



MARADECA and PLAN Pilipinas International on Door-to-door Probability Poverty index Survey

Livelihood Grant for Five Community base Organization in Lanao del Sur



Training for baking, bread and pastries enterprises

Five cooperatives from several towns in Lanao del Sur received a livelihood grant from MARADECA's Enhancing Food Security and Livelihood in the Bangsamoro project which was implemented in collaboration with the United Nations Development Program.

The livelihood grant was given after monitoring the condition of the cooperatives and assisting the social enterprises in the target community-base organization in Barangay Olango of Piagapo municipality, Barangay Caloocan in

Marawi City, Barangay Taporog in the municipality of Lumba Bayabao, Barangay Balaigay of Lumbayanague municipality, and in Barangay Dilimbayan, Maguing where the 103rd MILF base command is located. Each cooperative has received varied livelihood such as dressmaking, baking, and coffee farming. Materials for each livelihood were provided as well as the technical skills needed to re-operate the project.

The project aims to sustain the social enterprises of Internally displaced persons (IDP) women's organization for self-sufficiency and economic development, and to provided livelihood support to 103rd MILF community through coffee production, all while contributing to climate change mitigation and ensuring foods on every table.

During the community orientation, community-based organizations (CBOs) participants were urged to collaborate and participate in a series of trainings aimed at improving their communication skills, confidence, initiative and financial management abilities. This addresses to increase their competitiveness in a productive, self-sustaining livelihood.

MARADECA in International Academic Conference

Since the founding of MARADECA it has been consistently strengthening its linkage and networking Program with relevant private and public institutions of higher learning through sharing of resources and exchange of information. Among the initiatives in strengthening the program is forging of Memorandum of Understanding with the College of Public Affairs of the Mindanao State University-Marawi Campus, accommodating on-the-job training (OJT) students from different higher institutions of learning in Marawi City and give meager financial incentive at the end of the training. It also exchanges human resources with academic communities in the area of Capability-Building.

At the international level the two (2) consultants of MARADECA in the person of Dr. Moctar I. Matuan and Mr. Mobashar M. Abbas together with Prof. Tirmizy Abdullah, Ph.D. of MSU Main Campus were invited to present their research paper on "Loss and Rebuilding of Trust and Connectivity: The Case of the Marawi Internally Displaced Persons (IDPs), in Mindanao, Philippines" in the 3rd International Islamic Trust Conference held at the University of Tokyo, Komaba Campus, Japan from March 1-3, 2024. Unfortunately, due to time constraint in the preparation of travel documents Mr. Abbas failed to appear in person in



The 3rd Islamic Trust Studies International Conference

the said conference.

The theme of the conference is Exploring the Tacit Knowledge of Trust Building and Connectivity Amidst Predicaments with Dr. Ussama Makdishi from the University of California as Keynote Speaker addressing Connections and Coexistence in an Age of Genocide. The other paper presenters came from Japan, USA, Turkey, Singapore, and Lebanon.

Empowering Civil Society Organization: Mentoring and Coaching for Successful Project Implementation and Sustainability



Mentoring and Coaching: Marantao, Lanao del Sur

In an effort to empower Civil Society Organizations (CSOs) and enhance their capacity for sustainable development, the project team conducted mentoring and coaching activity. This initiative focuses on the implementation of the Funding Support to Third Parties (FSTP1) and registration

among 17 partner CSOs. The goal is to equip these organizations with the necessary skills and knowledge to effectively carry out their projects and foster independence from external funding sources.

As the mentoring and coaching activities continues, the team remains focused on its mission to empower CSOs and promote sustainable development. By providing these organizations with the skills and knowledge they need to succeed, the team hopes to create a ripple effect that will benefit communities across the region.

The CSOs have acknowledged the challenges they faced at the outset of the program, but they also recognize the valuable learning opportunities it provided. "Preparation of financial report is somewhat challenge because the association is not yet expert on the different use of financial forms. But with the continued guide of MARADECA it was being learned the process by the association." shared by Marlyn Andarade from one of the CSOs in Surigao del Norte.

MARADECA ACF Team Continue searching Tuberculosis

One of the most dangerous medical conditions in the Philippine is Tuberculosis (TB). The disease potential to spread because it is airborne and contagious is what poses a worry. About 70 people pass away from TB every day, killing millions of people. The Philippine government has been fighting (TB) head-on. Working closely with World Health Organization (WHO) and other humanitarian organizations. To eradicate or reduce TB, initiatives are being implemented. One strategy that assist in identifying TB cases is Active Case Finding (ACF). The ACF is able to detect cases at an early stage, initiate treatment failure rates, and lower the risk of further transmission. It provides knowledge on administration underserved populace.

MARADECA in partnership with Philippine Business for Social Progress (PBSP) and Global Fund, through their long-running project, Advance Client-Centered care and Expanding Sustainable Services for Tuberculosis (ACCESS-TB) has been working to reduce TB utilizing ACF methodology. The ACCESS-TB project provides diagnostic and treatment services to both drug-susceptible and multi drug resistant TB (MDR-TB) cases, expanded access to hundreds of MDR-Tb diagnostic and treatment center, engaged thousands of private doctors,



A client who benefited the free chest x-ray undergoing treatment.

and trained thousands of health care workers, and cured thousands of patients. The initiative has been implemented in some region of Mindanao and has been expanded in Visayas region. In the last year data, MARADECA team had screened 153,843 individuals, 67,946 were from Visayas and 55,897 were from Mindanao. From the total of screened individuals, 4,618 were found positive TB (source, MARADECA annual report).

Recently, MARADECA ACF team continue its commitment to fight against the spread of TB in the municipality of La Libertad, province of Zamboanga in barangay Poblacion and barangay Mercedes. Client Ma'am Myrna Mantululud, 58, a resident purok 3, Mauswagon, voluntarily went to the municipal gym where ACF was being held to get a free chest x-ray. Her cough, chest, and back pain made her eligible to participate in the activity. She attended the TB mass screening with her mother without hesitation after being advised. Ma'am Myrna wanted to know if her mother has a major lung illness as she ages.

A total of 337 individuals from different barangay were screened, with 24 having lung abnormalities and needing to submit specimen.



Ms. Myrna Mantululud with her mother during ACF at municipal gym, Mauswagon.

Promoting Last Mile COVID-19 Vaccination and Support Routine Immunization in Lanao del Sur

The Last Mile COVID-19 Vaccine and Support to immunization is a project aimed to provide access to vaccination and immunization for individuals residing in Geographically Isolated Disadvantaged Areas (GIDAs) or hard-to-reach areas. The nine-month project, funded by USAID and UNICEF was implemented by MARADECA in partnership with Relief International (RI) and ran from June 2023 to March 2024. From the early take off, the project has encountered several challenges such as resistance brought by vaccines hesitancy, parental opposition, anxiety about vaccine effects, false information and lack of knowledge on the advantage of vaccines for small children's health and adult as in the case of COVID-19 vaccine. Undoubtedly, these issues impeded the intended vaccination and immunization rate.

MARADECA and RI worked out to overcome those challenges and launched various programs and activities to promote vaccination and immunization. The immunization campaign program includes group learning session, focus group discussion, recorida and Bandillo (using loud audio speaker in the dissemination of information) and radio broad casting.

On the community based organizations engagement, there were series of group learning sessions, in house-to-house campaign. The focus of the campaign was to let the individuals and family understand the importance of vaccine in preventing the spread of illness of small children. The capacity- building for health care workers and other frontline workers was also conducted from September 12, 2023 to November 20, 2023, as part of the immunization campaign. Trainings were held in Marawi City of Lanao del sur, Cotabato City, Maguindanao del Norte, Municipality of Indanan Sulu and Omar. The venue of the training was among the coverage area of the project. In the six months operations, from June 2023 to December 2023. MARADECA and RI project had immunized 69,206 children, administered 626 COVID-19 vaccine, 3, 366 children, 0-23 months old were given DPT vaccine, 5,929 children were fully immunized, and 876 health workers, volunteers and front-line health workers were trained (source: MARADECA annual report).

From January 2024 to March 2024, Only Marawi City and Lanao del Sur remain in the program with "No cost extension" registering 6520 in March from the 7272 in January 2024.

Related service under the project was the support during the Measle Outbreak Response Immunization (MORI) which ran from September 2023 to March 2024. Only Marawi city and Municipalities of Maguing and Lumbatan were included in the activity in January to March 2024 due to non-inclusion of municipalities in Maguindanao del Norte and Sulu.

MARADECA, as it continues to promote immunization launched activities in the remaining two municipalities, Maguing and Lumbatan, as well as City of Marawi which includes, Public Announcement, House-to-House visit with



Radio guesting at 95.5 Cool FM, Raya Saduc Marawi City

social listening and feed-back session and Focus Group Discussions.

On House-to House visit, social listening and feedback session: community views and perspectives on the benefits and drawbacks of vaccine were gathered to understand the local context and formulate decisions, strategies, and action to promote immunization acceptability. Activities includes assessing behavior by staff, officials, health care workers and representatives from ongoing record of conversation inside community.

During the house-to-house visit, community's underlying knowledge and perception on Vaccine to hesitancy include; religious belief, safety and effectiveness of vaccines, and the influence of misconception and negative information about vaccination and immunization.

"I refuse COVID-19 vaccine because I was scared, my paternal uncle dies a day after his vaccination and it was believed that the cause of his death was due to the effect of the Vaccine." A 20 years old college student shared during house-to-house vaccine promotion campaign.

On the other hand, community member who accepted vaccination and immunization shared that they wanted to protect themselves the virus, and also a compliance to authorities.

MARADECA interacted with 1016 people, 340 of whom were men and 678 of whom were women. Five hundred ninety-six (596) of them supplied positive comments, 418 of them gave negative feedback, while the two were neutral.

"My wife and I are senior citizen and we were vaccinated. We believed that health expert would not develop vaccine that will harm humanity, rather they created the vaccine to fight the virus.", Abdallah Mantoyan of barangay Dalama, municipality of Lumbatan.

On Public Announcement: This was designed to educate and increase public knowledge about the importance of vaccine. The awareness campaign includes, Redorida and Bandillo, and Radio Guesting.

Recorida and Bandillo, are common practices of announcing information to inform the public using loud audio speaker while, the Radio program purpose was to disseminate accurate information about routine immunization, the efficacy of various vaccines, address common misconception about vaccine and build public trust. On one radio guesting in February 2024 at 95.5 cool

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Promoting Last... from page 11

FM, Raya Saduc, Marawi City featured expert from the integrated Provincial Health Office (IPHO) Lanao, focusing national government immunization program. The session was led by Dr. Alinader Minalang with the contribution of NIP coordinator Ms. Adela Saidar, area assigned supervisor, and the MARADECA communication specialist for development.

On Focus Group Discussion: The project aimed to address vaccine hesitancy in Marawi City and the two municipalities, Lumbatan and Maguing and dispel misconception surrounding the vaccines. The project ran from January 2024 to March 2024.

FGDs seek to educate communities and allay parent's anxieties and misconception over vaccination and immunization. Participant opinions were encouraged by the provision of platform for open discussion. Ten to 15 parents from the target barangays and representatives from Barangay Local Government Units (BLGUs) were sent to FGDs for each session. MARADECA, along with City and Municipal health offices, provided guidance in the discussion and information about immunization. One hundred one (101) individuals, 77 of whom were females and 24 males participated in the series of discussion. Participants shared

and clarified their concern about vaccines such as safety, efficacy and immunization schedule. The discussion allows community to learn about their health and the well-being of their children.

FGDs project demonstrated the value of community engagement in public health. Prioritizing education and dialogue provide groundwork for brighter and healthier future.



Focus Group Discussion (FGD) at Bario Green, MC November 28, 2023

Advance Client-Center Care and Expanding Sustainable Services for TB (ACCESS TB)



U-Report Now! Spark Session and Youth Pulse in Lanao Del Sur



Enhancing Food Security & Livelihood in Bangsamoro



Bangsamoro Agri Enterprises Program-Leveraging Expanding Agri-aqua Production (BAEP-LEAP)



Last Mile COVID 19 - Vaccine and Support to immunization project



Strengthening Capacities of Civil Society in Caraga and BARMM for Good Governance



MAIN OFFICE

Poona Marantao, Ragayan, Marantao
Lanao del Sur 9711 Philippines
Email Address: maradeca99@yahoo.com
Website: www.maradeca.org

ILIGAN OFFICE

#23 Yale Street, Celdran Village
Brgy. Tubod, Iligan City,
Lanao del Norte 9200

“Liberating the disadvantaged from poverty”