



MARADECA Inc.

2024 Annual Report



"Liberating the disadvantaged from poverty"

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ABOUT US

Our Vision

An empowered Bangsamoro living in harmony, peace, stability, resiliency and prosperity with the rest of the Philippines.

Our Mission

A pillar of community development that will continue the empowerment of people regardless of religion, ethnicity, gender and political belief.

Our Goal

By 2028, MARADECA shall have expanded its outreach as a national NGO and amplified its value proposition for democratic governance, peaceful, environment friendly and sustainable communities and economies.

Our Objectives

1. To promote democratic governance in BARMM and the rest of the country.
2. To increase resilience of communities against economic shock.
3. To protect and conserve sustainable resources in selected fragile ecosystem.
4. To strengthen community capacity in preventing violent extremism.
5. To improve quality of life for poverty-stricken geographically-isolated and disadvantaged communities.
6. To facilitate access to resources (market, technology, finance for livelihood, and enterprise development).
7. To further strengthen the capacity of MARADECA and expand its development outreach.

Our Programs and Services

Community and Sustainable Development (CSD)

This program focusses on sustainable community development integrated social services, and local economic and agricultural development in the communities.

The CSD has components: sustainable agriculture and enterprise development, education and health, and emergency.

Peace Governance (PeaceGov)

This program is a collaborative approach that facilitates peace building and good governance advocacy. It also strengthens communities in championing good governance and peace-building.

Institutional Development (InstiDev)

This program focuses in strengthening the systems, procedures, programs and services of the institution. It provides special attention, in strengthening information management, human resources development, mechanisms for resource generation and establish, collaborations and partnerships with local national and international organizations and institutions that work for community development.

MESSAGE From the Chief Executive Officer



Salic B. Ibrahim
Chief Executive Officer
MARADECA, INC.

“ Reflecting on MARADECA's accomplishments in 2024, my heart is filled with gratitude for every individual who contributed to our shared success. I am truly thrilled with the impact of our efforts, all of which were shaped by our unwavering commitment to providing the most effective programs for our communities. ”

With sustainability at the forefront, I extend a special salute to our dedicated colleagues. You poured your hearts and souls into making our projects and programs a reality, and your tireless commitment and passion have been the driving force behind our progress. It is truly an honor to lead such a talented and devoted team.

This year, amidst global uncertainties and local crises, MARADECA Inc. stood firm as a pillar of development, dedicated to empowering people across our project areas, regardless of background.

Our vision—an empowered Bangsamoro living in harmony, peace, stability, resilience, and prosperity alongside the rest of the nation—guided every step we took. Through our Community Sustainable Development Program, we uplifted lives by expanding access to vital health services, boosting routine immunizations, and conducting active tuberculosis case finding. We also provided sustainable livelihood opportunities and improved access to quality education for disadvantaged children, benefiting communities in both the Bangsamoro and non-Bangsamoro areas. Our Peace and Governance Program actively fostered peace-building among diverse communities and vigorously campaigned against discrimination, particularly in non-Muslim communities. We modeled effective people's participation by strengthening

crucial partnerships between local government units and civil society organizations, leading to improved inter-regional relations and a more inclusive governance landscape. Internally, our Institutional Development Program strengthened MARADECA's capacity and leadership through continuous innovation and development, ensuring we broaden our impact and remain an adaptable, forward-thinking force for positive change across the country.

Our collective resilience and these achievements are a direct result of the extraordinary dedication of the entire MARADECA family—our staff, volunteers, and invaluable partners. Your unwavering commitment, even amidst the greatest challenges, has been the bedrock of our ability to empower and uplift. We extend our deepest gratitude to our donors and partners, whose unwavering support fuels these vital results and sustains our transformative programs.

As we look toward 2025, the landscape remains dynamic. However, our commitment to our mission and vision is stronger than ever. We invite you to continue this journey with us. Together, we will build a more resilient, peaceful, and prosperous future for all Filipinos and the Bangsamoro in particular.

Jazakallahu khairan!

MESSAGE From the Chief Operations Officer



Sinab D. Ibrahim
Chief Operations Officer
MARADECA, INC.

“As 2024 comes to an end, I would once again extend my gratitude to all staff for their hard work, creativity, innovation, and dedication. Likewise, our heartfelt gratitude to our partners who have been there to support our cause in providing appropriate projects and programs to our communities.”

To our cherished partners, the dedicated staffs, and the wonderful communities we serve in Mindanao and parts of the Visayas region, as we look back on 2024, the Maranao People Development Center (MARADECA) Inc. acknowledges the incredible resilience you've all shown in a very challenging environment.

As the Chief Operations Manager, my main focus has been navigating the tough issues of peace and security, education, and economic fairness. Despite these hurdles, our commitment to providing essential health services, community development, and crisis response has remained strong and effective.

The delicate security situation required us to be constantly alert and adaptable to keep our teams safe and ensure programs continued to run smoothly. We had to be innovative in our approaches and build strong partnerships to reach communities that needed us most. At the same time, tackling inequality involved creating sustainable livelihood programs that truly empower local people to become more self-sufficient.

Despite these significant challenges, MARADECA made remarkable progress. We expanded our health services by carefully managing our resources. Our community development projects encouraged local ownership and created long-lasting impact through teamwork. We recognized the crucial role of young people in shaping communities, strengthening our local collaborations with communities and local government units. Most importantly, our ability to

quickly adapt our operations allowed us to provide vital support to those vulnerable to crises and conflict.

Effective management was at the heart of these achievements. This involved careful planning, building strong local networks, simplifying processes, and efficiently using our resources to maximize our impact across all program areas, especially in the challenging contexts of current realities.

My personal focus has been on proactively tackling problems, fostering adaptability within our teams, and improving how we monitor our work. This dedication ensures that MARADECA not only responds to immediate needs but also builds lasting solutions for the long-term well-being of the communities we serve.

The progress we made in 2024 is a testament to the dedication of our staffs, the strength of our partnerships, and the incredible resilience of the communities. We are privileged to partnership with a clear vision for our operations, we have collectively navigated complex situations to deliver meaningful changes.

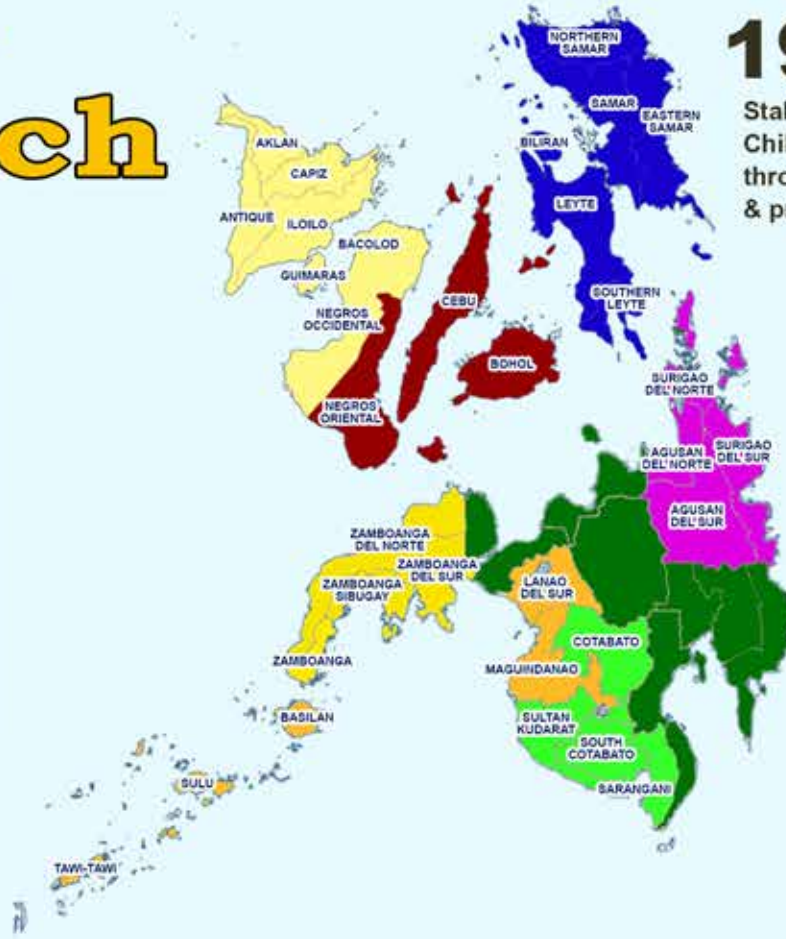
Looking ahead, my top priority remains to enhance how we operate, deepen our collaborations, and adapt our strategies to the ever-changing realities. We are committed to building a more just, healthy, and resilient future.

With sincere gratitude for your support and trust!

Our Reach

LEGEND:

- Region 6
- Region 7
- Region 8
- Region 9
- Region 12
- BARMM
- CARAGA



198,256

Stakeholder reached:
Children, Youth & Adult
through various projects
& programs

24

Provinces

DATA SNAPSHOTS





ACF-Free Chest x-ray Continuum

“Invest to End TB. Saves Lives”

In 2024, the Maranao People Development Center Inc. (MARADECA), in collaboration with the Philippine Business for Social Progress (PBSP) funded by Global Fund, has demonstrated significant commitment to tuberculosis (TB) screening through the ACCESS TB Project. This community-based initiative, a vital component of the Department of Health-National Tuberculosis Control Program (DOH-NTP), focuses on Active Case Finding (ACF) by providing free chest x-rays to target communities and identifying individuals with TB symptoms.

The long-standing partnership between MARADECA and PBSP has played a crucial role in the program's success. By bringing free chest x-rays directly to communities, the initiative bridges the gap between vulnerable populations and essential healthcare services. This proactive approach not only identifies TB-positive individuals for immediate treatment but also provides cascade of care for those at risk.

The impact of the ACF-Free Chest X-ray Continuum is evident in the numbers:

Visayas (Regions 6, 7, and 8)

- **102,848** individuals screened
- **11,992** TB-positive cases identified
- **3,094** enrolled for TB treatment
- **307** enrolled for TB preventive therapy (TPT)

Mindanao (Regions 9, 12, and BARMM)

- **69,745** individuals screened
- **4,983** TB-positive cases identified
- **2,423** enrolled for TB treatment
- **181** enrolled for TB preventive therapy (TPT)

Flora Mae Diot, 46, from Lower Kiampo, Sarangani

Province, shared *“We are thankful because we have lessened our expenses due to the free chest x-ray provided by your NGO. God bless your company. Thanks to MARADECA for this project—initiatives like this rarely happen, especially for people like us.”*

Linda Fe Idago, 62, from Frankfort, Amai Manabilang, Lanao del Sur, expressed *“Thank you to the people behind this project—you have helped so many people, especially those in need. Sometimes, even when people want a check-up, they cannot afford it due to financial difficulties.”*

These testimonials underscore the project's vital role in reaching vulnerable populations who often lack access to healthcare. By providing free chest x-rays and facilitating access to treatment and prevention, MARADECA and PBSP are not only saving lives but also empowering communities to take charge of their health.

The ACF-Free Chest X-ray exemplifies the power of community-based healthcare initiatives in tackling critical health challenges. Through proactive screening, early detection, and timely intervention, MARADECA and PBSP are bringing hope to communities across Visayas and Mindanao, proving that even in the face of significant challenges, collective action can make a profound difference.



MARADECA



Project kick-off Last Mile Covid-19 vaccine and support to immunization in partnership with Relief International



FGD's and Immunization campaign in Marawi City, Lumbatan and Maguing



Program kick off Child Sponsorship in partnership Plan International Pilipinas



Access TB Project 4th year implementation covering areas Visayas and Mindanao



CEO, Salic Ibrahim, shared his expertise in round table discussions tolerance towards successful peace building.

JANUARY
FEBRUARY

MARCH
APRIL

MAY
JUNE



U-Report and Youth Pulse session in partnership with Unicef Philippines



MARADECA duly recognized by MMSD as registered Social Welfare Development Agency.



MARADECA's facilitate bench marking of CSOs Caraga and BARMM LGUs in Metro Manila



MARADECA as member of Peace and Order Council performance Audit for City and Municipalities of Lanao del Sur



Ms. Aquila Kahar, MARADECA Project Officer participated in MEL Training in Bangkok, Thailand

'S MILESTONES



Rapid needs
Recovery
assessment



MARADECA Sponsored and
Halal Expo. in Iligan City



MARADECA Joined Tree
Planting with PDRMO-Lanao



MARADECA-LEAP
Participated Regional Expo
Coffee in Davao City



ACF Team meeting with
HON. Mayor Lucy Torres-Gomez of
Ormoc City



H. E. Massimo Santoro,
EU Ambassador visited for
dialogue with LDS Youth Leaders



Member of Program Advisory
Board of Sulu State College
under the College of Agriculture

JULY
AUGUST

SEPTEMBER
OCTOBER

NOVEMBER
DECEMBER



MARADECA hosted the IOM with UN
resident coordinator, Mr. Gustavo Gonzales



Organized Kapihan forums in Sulu,
Basilan and Lanao del Sur



Lakeshore
clean-up drive
in Tamparan
Lanao Del Sur



MARADECA and Plan International
Pilipinas Strategic Planning on
Child Sponsorship Program



MARADECA joined International
Conference on Women Peace
and Security in Manila



MARADECA Awarded by PHO
Kalibo, Aklan as partner working
towards universal healthcare
in the province.



MARADECA Year End Assessment

Enhancing Access to Health: MARADECA and Relief International's Efforts in Routine Immunization

In partnership with Relief International and support from UNICEF and USAID, MARADECA implemented the “Last Mile COVID-19 Vaccination and Support to Routine Immunization” project in the Bangsamoro Autonomous Region in Muslim Mindanao (BARMM). This initiative reinforces both organizations' commitment to empowering communities and enhancing public health through innovative and impactful strategies.

The year 2024 marked significant progress in vaccination campaigns, community engagement, and capacity-building efforts—undertaken in collaboration with local government units (LGUs) and rural health units (RHUs).

To address concerns surrounding vaccine hesitancy, MARADECA provided an awareness campaign that featured door-to-door visits, group learning sessions and focus group discussions. This approach aimed to capture the community's perspectives firsthand. The results were remarkable—immunization rates significantly increased, highlighting the power of education and open dialogue in promoting health awareness. Additionally, traditional communication methods such as recorida and bandillo played a crucial role in expanding outreach efforts.

From January to March 2024, MARADECA continued its vaccination initiatives in Marawi City, Maguing, and Lumbatan. These efforts were part of a broader response to strengthen immunization coverage and protect vulnerable populations from vaccine-preventable diseases. During this period, the Measles Outbreak Response Immunization (MORI) were supported successfully vaccinated thousands of children aged 0 to 23 months, significantly impacted from September 2023 to March 2024. Notably, the total number of vaccines administered to children aged 0–12 months reached 19,781.

Beyond immunization, MARADECA's efforts also extended to capacity building. Training sessions for healthcare workers and community leaders were conducted to deepen their understanding of public health protocols and community engagement strategies. These sessions emphasized behavior change communication, fostering trust and collaboration within communities. Recognizing the ongoing need for accessible healthcare, MARADECA and Relief International remain committed to continuing this initiative in 2025—ensuring that more children in Lanao del Sur receive essential vaccines for a healthier future. This program underscores their shared dedication to strengthening public health systems and empowering communities, especially during challenging times.



TOTAL NUMBER OF
19,781
CLIENTS





Valuing the Young Potential Role in Social Transformation

MARADECA in partnership with UNICEF Philippines and generously funded by the European Union, made significant strides in safeguarding children's rights and fostering youth engagement across Lanao del Sur. This year saw the continued impact of the "Youth-Led Community Orientation on Child Protection and Peacebuilding, as well as the Promotion of U-Report in Lanao del Sur," empowering young people to be active participants in community peacebuilding and development.

The period from November 2023 to December 2024 marked the successful continuation of Phase 1 of the U-Report. This phase focused on five key municipalities: Ditsaan Ramin, Piagapo, Wato Balindong, Marantao, and Marawi City. A total of 25 youth ambassadors, five from each municipality, played a pivotal role in leading youth-driven initiatives on the ground. Their efforts, supported by close collaboration with the Bangsamoro Youth Commission and the Lanao Youth Development Council, were instrumental in bringing youth perspectives to the forefront of community discussions on child protection and peacebuilding. The U-Report digital platform proved invaluable, providing a direct channel for young people to voice their concerns and contribute to critical issues within their communities.

Building on the successes of Phase 1, MARADECA and UNICEF launched Phase 2 of the initiative in November 2024, set to run until April 2025. This expansion targets an additional six municipalities: Kapatagan, Pagayawan, Butig, Taraka, Wao, and Bubong. A strategic planning session held in 2024 brought together key stakeholders, including Local Chief Executives, LGU representatives, Local Youth Development Officers, and SK Federation Presidents and Councils. This collaborative meeting focused on aligning goals, finalizing logistics, and developing comprehensive outreach strategies to ensure a smooth and impactful rollout across these new areas. The overarching goal of Phase 2 is to deepen youth involvement in addressing community issues, shaping sustainable solutions, and influencing local governance, particularly in the critical areas of child protection and peacebuilding. This phase aims to foster stronger partnerships between youth and local authorities, leading to the creation of more responsive and inclusive policies.

Significantly, Phase 2 will further strengthen the use of U-Report, the digital platform that gathers real-time feedback from young people on social issues. The initiative will continue to facilitate engaging activities such as Youth Conversations, Dialogues, and the development of localized child protection programs, encouraging both online and offline civic engagement. Through these concerted efforts and sustained leadership, the young advocates in Lanao del Sur are actively contributing to the construction of safer and more inclusive communities, demonstrating the profound impact of valuing young potential in social transformation.

*A total of 1,022
community youth
registered on the
U-REPORT
online platform,
with 268 males
and 754 females.*



A Society's Soul: Child Sponsorship and Community Transformation

Imagine a community where peace flourishes, built on the strong foundation of healthy, educated, and secure children. These children are not just the future; they are its architects.

This vision drives a powerful partnership between Plan International Pilipinas and the Maranao People Development Center Inc. (MARADECA) in Lanao del Sur. They understand that investing in children is investing in a brighter tomorrow. In the municipalities of Marantao and Saguiaran, they are working to nurture the potential of every child, transforming them into true community ambassadors.

Through a child sponsorship program that goes beyond basic needs, this initiative empowers children, their families, and the entire community to take control of their futures. By providing access to quality education, healthcare, safe shelter, and security, the program lays the groundwork for lasting peace and prosperity. It stands as a testament to the belief that when children thrive, communities thrive.

In July 2024, the Child Sponsorship Program was launched in selected barangays of Marantao and Saguiaran, Lanao del Sur. The launch feature various activities designed to engage families from these communities. A key component of the initiative was identifying eligible household for child sponsorship- a total of 1,341 families were identified.



BAEP-LEAP towards Sustainable Community Development in Basilan and Sulu, Coffee Production



Accomplishment Data 2024

Organized farmers:	1,011
- Basilan	312
- Sulu	699
Coffee Planting Material	
Distributed	7,560
Coffee tools	120 sets
Coffee Seedling Distributed	7,655
- Basilan	4,960
- Sulu	2,695
Trees Rejuvenated	2,224
- Basilan	94
- Sulu	2,130

The Leveraging and Expanding Agri-Aqua Production (LEAP) is part of the Bangsamoro Agri Enterprise Project (BAEP) designed for the economic development of Bangsamoro Autonomous Region in Muslim Mindanao (BARMM), funded by the European Union. BAEP-LEAP is a significant consortium led by People In Need (PIN), Maranao People Development Center (MARADECA) Inc., and United Youth of the Philippine-Women (UNyPhil-Women), aims to enhance economic development in Basilan, Sulu, and Tawi-tawi. This initiative holds the overarching objectives of fostering peaceful, cohesive, secure, and inclusive development in the Bangsamoro region. More specifically, BAEP-LEAP is for coffee and seaweeds production improved in quality, diversity, and consolidation and its response to the needs of the market.

The project embarked its journey in July 2023. This transformative program has been actively reshaping the agricultural landscape of Basilan and Sulu, the area coverage of the project. As BAEP-LEAP progressed into 2024, it continued to flourish, demonstrating tangible results, stemming from planning and unwavering dedication to execution. The project serves as crucial catalyst for positive change, aiming to leave legacy of empowered communities and thriving Agri-aqua sector within the island provinces.

The year 2024 marked a significant progress for the project., laying a strong foundation for enhancing

the coffee value chain in the island provinces. Output 1 focused on achieving a comprehensive understanding and improved coordination within these sectors. These involved meticulously mapping and analyzing coffee value chains, culminating in validation workshops to ensure accuracy and stakeholder buy-in. Furthermore, a comparative study was conducted to assess the agricultural and economic feasibility and profitability of both coffee and seaweeds farming, providing crucial data for informed decision-making. To bolster production standard, through review of good agriculture was undertaken. A key achievement under this output 1 was the establishment of four private coordination and networking platform, with one located in Sulu and two in Basilan, fostering collaboration and communication among value chain actors.

Building upon this foundational work, output 2 concentrated on empowering individual coffee farmers to achieved diversified and quality production through enhance access to essential inputs and extension services. This included the organization coffee value chain and farmer's cluster, facilitating collective action and knowledge sharing. Tailored coaching programs were implemented, focusing on good agriculture and agricultural practices, crops diversification strategies, and improved processing techniques. To ensure sustainable access to quality planting materials, the project facilitated the establishment of four piloted private local crops nurseries.

The 36-month BAEP-LEAP project reached a pivotal juncture at the close of 2024. Moving forward into 2025, lead partners is expected to strategically deploy further activities critical to achieving the project's intended outcomes.



The Civil Society Organizations: A Key Partners in Achieving for Sustainable Community Development in Caraga and BARMM



In 2024, the "Strengthening Capacity of Civil Society in Caraga and BARMM for Good Governance" project significantly boosted Civil Society Organizations (CSOs) in the Caraga and Bangsamoro Autonomous Region in Muslim Mindanao (BARMM). Funded by the European Union (EU) and implemented by MARADECA and People in Need (PIN), the project highlighted CSOs' crucial role in fostering inclusive and accountable governance.

The project supported 15 CSOs and two CSO networks across BARMM (Marawi City, Marantao, Bubong, Lumbatan in Lanao del Sur; Maluso in Basilan; Jolo in Sulu; Bongao in Tawi-tawi) and Caraga (Surigao City, Mainit, Taganahan in Surigao del Norte).

A participatory selection process involved Organizational Capacity Assessments (OCAT) and Strategic Action Plans (SAP) for each CSO. Tailored support focused on organizational and financial management, resource mobilization, monitoring and evaluation, communication, and advocacy.

To put training into practice, the project provided Financial Support to Third Parties (FSTP), enabling 27 community-based projects. This allowed CSOs to apply their newfound skills to real-world issues.

Notable achievements includes:

- **Strengthening the No Single Use of Plastic in Maluso, Basilan.**
- **Establishment of Muslim Office in Surigao City,**
- **Establishment of VAWC desk in LGU Maluso, Bailan.**
- **Institutionalization of the People's Council in Mainit, Surigao del Norte.**

- **Different resolutions such as CSO desk and PC in different areas, provision of Solid Waste disposal, Gender Awareness Campaign, Irrigation system in Mat-i, Surigao City, preventing selling of gasoline bottles, etc.**

A study visit to Pasig and Quezon City LGUs exposed 56 CSO and LGU partners to successful governance models, including insights from Mayors Vico Sotto and Gian Sotto. This was complemented by social accountability training from UP-NCPAG, enhancing local planning and policy development.

Continuing this momentum, MARADECA and PIN held "Kapihan" forums in Lanao del Sur, Basilan, Sulu, Surigao del Norte, and Surigao City. These dialogues among CSOs, LGUs, and government agencies addressed critical community issues like gender-based violence, environmental protection, indigenous people's inclusion, health, nutrition, and youth development, fostering unity and joint commitments.

The project unequivocally demonstrates CSOs in Caraga and BARMM are vital for development and governance. Their commitment to inclusive progress, grassroots leadership, and accountability ensures continued community empowerment.



Strengthening Livelihood Programs for Sustainable Development

The Maranao People Development Center (MARADECA) Inc., in partnership with the United Nations Development Programme (UNDP), has played a vital role in strengthening Community-Based Organizations (CBOs) in Lanao del Sur. Through livelihood grants, training programs, and resource distribution, these organizations have empowered local communities to rebuild and sustain economic activities.

One of the key initiatives of MARADECA and UNDP is providing support to CBOs engaged in various enterprises, including baking, dressmaking, and coffee farming. These efforts help communities generate income, create jobs, and promote local economic growth, particularly in areas affected by conflict and displacement.

Through targeted training programs, MARADECA and UNDP have enhanced the skills of CBO members in business management, financial literacy, and marketing strategies. These capacity-building efforts ensure that local enterprises are not only established but sustained in the long term.

Additionally, MARADECA and UNDP have equipped CBOs with essential resources, such as generators, complete sets of sewing machines, seedlings, and additional equipment, helping communities become more resilient to external shocks. These initiatives reduce dependency on external aid and enable CBOs to operate independently in challenging environments.

The partnership between MARADECA and UNDP has significantly contributed to the empowerment of CBOs in Lanao del Sur. By providing livelihood support, contributing to climate change mitigation, facilitating capacity-building programs, and supplying essential resources, these organizations have strengthened local economies and fostered sustainable community development.

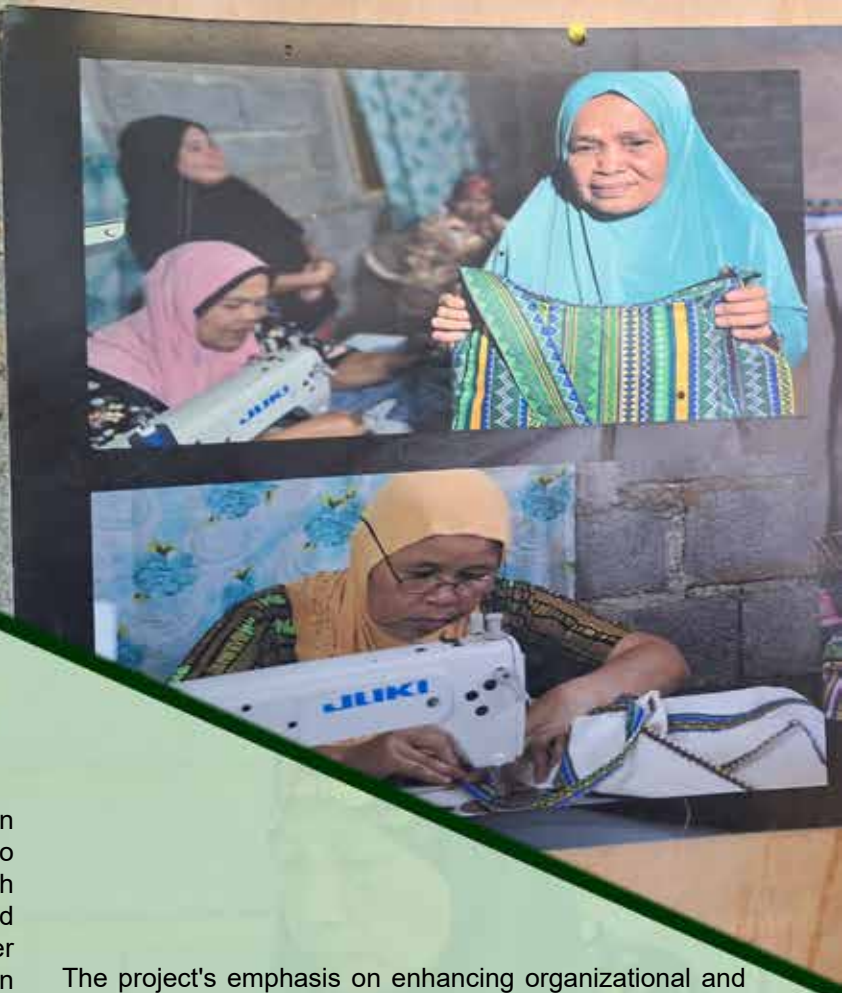
Continued collaboration will further enhance the resilience and self-sufficiency of these communities, paving the way for long-term growth and stability.



1. Barangay Balaigay, Lumbayanague (Bakery)
2. Barangay Olango, Piagapo (Dress making)
3. Barangay Dilimbayan, Maguing (Coffee Planting)
4. Barangay Taporog, Poona Bayabao (Bakery)
5. Barangay Caloocan (Sari-sari store and tricycle)

There were **197 CBOs** members, **69** of them were male, and **128** were female.





A Journey of Resilience and Hope

The aftermath of the Marawi Siege left many families in Barangay Olango, Piagapo, Lanao del Sur, struggling to rebuild their lives. Among those affected was Mrs. Sarah P. Macud, a 54-year-old mother of 12, whose family faced numerous challenges. Her husband, a pedicab driver and the president of the Olango Sindaw ko Kawiyagan Producer Cooperative, worked tirelessly to provide for their family.

Change began when MARADECA, in collaboration with PLAN International through the Marawi Response Project (MRP), identified Barangay Olango as an area in urgent need of support, recognizing the resilience of its people and its potential for long-term economic impact. The MRP addresses various needs, including social cohesion, economic recovery, and livelihood support.

This initiative complements the Enhancing Food Security and Livelihood in the Bangsamoro project, launched by the United Nations Development Programme (UNDP). The program is designed to support internally displaced persons (IDPs), particularly women, in creating sustainable livelihoods and fostering self-sufficiency.

Through MARADECA's training and capacity-building programs, Mrs. Macud not only honed her sewing skills but also learned to create a variety of items, including bags, vests, curtains, malongs, veils, and dresses. These skills provided her with a sustainable source of income and a sense of pride in her work.

"I am thankful and proud that MARADECA taught me skills that became my source of living," she shared. "What I learned has not only helped my family, but it has given us the tools to support ourselves and move forward."

The Olango Sindaw ko Kawiyagan Producer Cooperative, led by Mrs. Macud, became a key pillar of the initiative. With MARADECA's support, the cooperative received capacity-building training, access to sewing machines, and hands-on guidance to develop their social enterprises.

The project's emphasis on enhancing organizational and financial capacities allowed cooperative members to collaborate effectively and expand their businesses.

Thanks to this strengthened financial standing, the cooperative now provides 5,000 pesos to all members every Ramadhan. Additionally, many cooperative members have benefited from academic support for their children, with several graduating with Latin honors and obtaining professional licenses—a testament to the project's far-reaching impact.

Through exhibits, provincial events, and consultations, these women have gained recognition for their work, increasing their visibility in the broader economic landscape. Meanwhile, the women of Barangay Olango remain actively involved in community projects, supporting Islamic seminars and contributing to the construction of a mosque.

Their journey of resilience has become a beacon of hope for other communities, proving that with the right support and opportunities, sustainable development is possible—even in the most challenging circumstances. Mrs. Macud, along with other cooperative members like Ms. Isnaira A. Arsad, is deeply grateful for MARADECA's support.

"I am overwhelmed and honored to have been part of this journey," Ms. Arsad said, reflecting on the many exhibitions and dialogues they have participated in.

Today, the women of Barangay Olango stand strong, proud of their accomplishments, and optimistic about the future they are building—not just for themselves, but for their families and their community.



The grind to Triumph: A coffee transformation story

"Despite constant struggles—against the elements, the market, and sometimes despair—farmers always demonstrate perseverance and resilience."

Age is no hindrance to pursuing work. As long as a person is alive, there is always hope. This belief is held by Rudy Montezo, a 60-year-old father of five and a community leader in Barangay Boheyawas, Lamitan City, Basilan. He provides for his children by farming coffee and rubber.

Over ten years ago, Rudy was a coffee farmer, but as coffee prices dropped and fewer buyers were interested due to low-quality production, he shifted to rubber farming, which offered higher prices and a more stable income.

For Rudy, making a living as a farmer is extremely challenging without an alternative source of income—especially with five children to support and the responsibility of sending them to school. Farming alone was not enough to meet their daily needs, as irregular climate patterns affected harvest yields. Due to financial difficulties, Rudy sometimes had to borrow money from friends just to buy food for his family.

Then came a ray of hope—the Bangsamoro Agri-Enterprise Program-Leveraging and Expanding Agri-aqua Production (BAEP-LEAP) in Bangsamoro project. As Rudy considered replanting coffee, the arrival of LEAP presented the perfect opportunity to bring coffee farming back. He admired the project's focus on improving and increasing quality coffee production in Basilan. Motivated, Rudy actively joined every process, participated in trainings and exposure visits, and received basic farming tools and planting materials.

He ensured that every technique taught in training sessions was applied to his coffee farm. During his exposure visit to a coffee farm in Davao, he saw great opportunities—reliable buyers and a strong market for coffee. The visit inspired him to further improve and develop coffee farming in his community.

Today, Rudy urges all coffee farmers to start producing high-quality coffee.

"We just need patience and perseverance to see the true value of our coffee. If we take care of it properly, ensure a good harvest volume, and practice correct post-harvest techniques, we can meet quality standards. Coffee has money, and coffee is life."

Behind Challenges are Women Empowerment

Just one kilometer off the highway, where lush green trees line the roads and scattered houses dot the landscape, lies the refreshing beauty of the lakeshore leading to Barangay Balaigay, in the municipality of Lumbayanague.

On December 12, 2024, staff from the Maranao People Development Center Inc. (MARADECA) visited Barangay Balaigay to connect with the community, particularly the Balaigay Women Producer Cooperative (BWPC), and assess their current situation.

Traditionally, men in the barangay engaged in farming and fishing, while women focused on gardening and selling vegetables and dried fish to supplement their husbands' income. Ms. Biliante Cayongcat, secretary of BWPC, noted that this level of income was often insufficient, especially given the number of children families needed to support.

Following the Marawi Siege in 2017, Balaigay was among many communities affected by the conflict between the Maute-ISIS-inspired group and the Philippine government troops. During this time, Barangay Balaigay became an evacuation site for internally displaced persons (IDPs) from Marawi City.

In September 2019, MARADECA organized BWPC, starting with more than 70 members, including 24 men who actively supported the women. Ms. Cayongcat shared that MARADECA played a pivotal role in their success, conducting a series of seminars and skills training sessions for members. The organization was formed under the Marawi Response Project (MRP) with support in social cohesion and livelihood development.

By 2024, MARADECA, through the UNDP's Food Security and Livelihood Project, aims to transform the group into a competitive social enterprise. This includes strengthening organizational eligibility, management skills, and access to essential resources. These improvements will enable members to engage in sustainable economic activities, either independently or through community initiatives. BWPC is one of the key beneficiaries of this support, advancing toward self-reliance, economic diversification, and long-term resilience as a growing social enterprise.

According to Ms. Cayongcat, MARADECA's intervention has opened numerous opportunities for BWPC. It has helped sustain their Arabic school (Madrasa), create work opportunities for women, and promote financial independence through business initiatives like baking. BWPC has come to exemplify women's empowerment, challenging traditional beliefs that women are confined to household work.

While challenges such as policy misunderstandings and tasking concerns arose, BWPC tackled them promptly, ensuring smooth operations and steady progress. In the recent Halal Expo Trade held in Iligan City, BWPC proudly represented MARADECA as a civil society organization, showcasing their locally produced goods at the event.

Expressing her gratitude, Secretary Biliante Cayongcat remarked on the significant improvements in the community following MARADECA's intervention. Among the achievements are the rehabilitation of the Madrasa, provision of community facilities, women's engagement in business initiatives like fish cultivation, and skills development through MARADECA-led training programs. She remains hopeful that further assistance will arrive to strengthen their aspirations for sustainable community development, ensuring continued support for their long-term plans.



From Housewives to Community Development Practitioners: The Marantao Women's Journey

Gender does not define a person's value or skill. Historically, women's roles in society were often undervalued, shaped by perceptions of inferiority to men. Over time, women have demonstrated their significant influence in cultural evolution, turning challenges into opportunities for transformation. Some have risen to leadership positions, contributing meaningfully to the struggle for social change.

The Marantao Women Dressmaking Service Cooperative (MWDSC) is a powerful example of women's evolving roles. MWDSC is a collective of women from several barangays in Marantao, Lanao del Sur, working to promote and strengthen their economic contributions, especially while their husbands are employed elsewhere.

Many MWDSC members began as typical housewives, assisting their husbands with work or livelihood. However, the devastating 2017 Marawi Siege left a deep imprint on their families, forcing them to prioritize not only safety but also economic survival.

The Marawi Siege ultimately transformed the women of Marantao into agents of change. They embraced the livelihood grant provided by the Marawi Response Project, setting out to secure additional sources of income for their families. Supported by Plan International and MARADECA, the grant marked the beginning of their cooperative's journey to success.

Ms. Nashiba P. Macabando shared that, from 2019 to the present, the Maranao People Development Center (MARADECA) Inc. has been their mentor, providing skills training in dressmaking, capacity-building in financial management and organizational development, as well as training in mobilization, networking, lobbying, and advocacy.

<https://www.peopleinneed.net/dressmakers-as-allies-in-promoting-womens-rights-in-marawi-philippines-11228g>



Today, MWDSC continues to sustain its dressmaking enterprise as a viable source of income. In addition to sewing for their households, the cooperative accepts online orders, particularly during Ramadhan, when demand for Mukna (head coverings for women) is high.

Further strengthening their presence, MWDSC has built strong ties with the municipal government and successfully lobbied for a municipal council resolution establishing a desk for civil society organizations (CSOs) in the municipal hall—an achievement that reinforces the principle that gender does not define value or capability.

Since its founding in 2021, MWDSC has grown to 400 members and is officially registered with the Cooperative and Social Enterprise Authority (CSEA).

In December 2024, MARADECA staff visited the MWDSC office in Mantapoli, Marantao, Lanao del Sur, where President Macabando shared insights into how the women of Marantao have transformed their challenges into success.

Together, President Macabando and MWDSC members expressed deep gratitude to MARADECA, People In Need (PIN), and the European Union (EU) for their unwavering support. They were also delighted by MARADECA's visit, which reaffirmed their commitment to further empowering women and strengthening their community initiatives.

MESSAGE FROM THE PARTNERS



JAMIL FAISAL "JEFF" ADIONG
*Head, Lanao Youth
Development Office,
Provincial Government,
Lanao Del Sur*

On behalf of the Ranaw Youth Development Office of the Provincial Government of Lanao del Sur, I would like to extend my warmest congratulations and sincerest gratitude to Maranao People Development Center Inc. (MARADECA).

MARADECA, since its founding has consistently provided alternatives and filled in gaps in addressing the various societal divides of our province. As a partner for youth development, we are grateful for the collaboration we have established especially in the conduct of youth conversation across the component towns of the province. The results of youth conversations are instrumental to the formulation of Lanao Youth Development Plan 2026-2029. Similar to MARADECA Spark Sessions, supported by UNICEF, the data gathered and collected by youth conversation would also significantly inform local and national policies and influence key actors in the youth sector development.

Together with RYDO Team, our local youth development officers, our SKs, our youth volunteer and the community of youth organization, we re-affirmed our commitment to remain steadfast in realizing youth development through collaboration with non-government organization like MARADECA, creating last impact not just for the province of Lanao del Sur but for the region and the country as a whole. Once again, congratulations to MARADECA Inc. for all the efforts it has made to support our cause in creating a spaces for young people to grow.



VIRGINIA P. ARREZA
*Office of the Provincial
Agriculture Head in Sulu*

It is an honor and great pride to be working and in collaboration with your organization for the sustainable development of the growing coffee industry in the province. Your dedication, commitment and passion to help the coffee growers cultivate a positive and productive environment and encourages them to give an esteem regard on the local production of coffee in the province in order to meet the increasing consumption demand in the market.

Moreover, your skills, expertise and knowledge shared to the coffee farmers through capacity development marks a crucial role in addressing the challenges they face and help expand their operations and production as well. Alongside with your program and support, it plays a vital role in finding a new sustainable path to the farmers and to the local coffee industry as a whole.

As we head forward to the future success of the coffee growers and coffee industry in the Sulu province, I would sincerely appreciate the unrelenting support and perseverance instituted in your program in order to meet the objectives and purpose even beyond the tenure of any given leadership and challenges likewise, I am beyond grateful to the MARADECA Inc. team for their hard work and shared values which serves as an inspiration to selflessly extend our contributions in achieving our common goals, that is, to improve the socio-economic status of farmers and ultimately, liberating the less privilege from poverty.

We are pleased to be working with you in the future and ensure you of our strong support in achieving your organization's mission and vision.

MAGSUKUL AND WASSALAM.



JOEL D. DIZON
*Program Operations Manager
Lanao del Sur Program Area
Plan International Pilipinas*

The world presents numerous challenges, yet our mission remains more relevant than ever: striving to build a just and equal world for girls, children, and young people in Lanao del Sur.

Let us embrace a spirit of positive determination- more than ever before. Determined to persist, adapt swiftly, to shape our future, and to fulfill our purpose. Let us remain hopeful that despite of obstacles, we can and we will make meaningful progress.

Our unwavering commitment to our values will continue to strengthen everything we do. May we remain in a partnership that celebrates diverse perspectives, upholds individual rights, and protects the most vulnerable. This includes standing in solidarity with the community and reaffirming our commitment to creating a world where everyone can live with dignity, equality, and respect.

As we continue this journey together, I extend my heartfelt thanks to everyone at MARADECA and other partners. Your energy, passion, and unwavering commitment are driving force behind our impact- and the hope for a brighter future for girls, children, and young people.

REPORT OF INDEPENDENT AUDITOR

VICTOR L. CHIU
Certified Public Accountant

4/F Gonzales-Gimeno Bldg. 1, Roxas Avenue, Iligan City
Tel. No. (063)-222-8291

REPORT OF INDEPENDENT AUDITOR

The Board of Trustees
Maranao People Development Center (MARADECA), Inc.
Barangay Ragayan, Marantao, Lanao del Sur, Philippines

Auditor's Opinion

I have audited the financial statements of **Maranao People Development Center (MARADECA), Inc.**, hereinafter known as the Entity, which comprise the statement of financial position as of December 31, 2024, and the statement of comprehensive income, statement of changes in equity and statement of cash flows for the year then ended, and notes to the financial statements, including a summary of significant accounting policies.

In my opinion the accompanying financial statements present fairly, in all material respect, the financial position of the Entity as of December 31, 2024, and its financial performance and its cash flows for the year then ended in accordance with Philippine Financial Reporting Standards for Small and Medium-Sized Entities (PFRS for SMEs).

Basis for Opinion

I conducted my audit in accordance with Philippine Standards on Auditing (PSAs). My responsibilities under those standards are further described in Auditor's responsibilities for the Audit of the Financial Statements section of my report. I am independent of the Entity in accordance with the Philippine Ethics Standards Board for Accountants (PESBA Code) together with the ethical requirements that are relevant to my audit of the financial statements in the Philippines, the Code of Ethics for Professional Accountants in the Philippines, and I have fulfilled my other ethical responsibilities in accordance with these requirements. I believe that the audit evidence I have obtained is sufficient and appropriate to provide basis of my opinion.

Responsibility of Management and Those Charged with Governance for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with Philippine Financial Reporting Standards for Small and Medium-Sized Entities (PFRS for SMEs), and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is responsible for assessing the Entity's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Entity or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the Entity's financial reporting process.

Auditor's Responsibility for the Audit of the Financial Statements

My objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes my opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with PSAs will always detect a material misstatement when it exists. Misstatements can arise from fraud or error

and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit in accordance with PSAs, I exercise professional judgment and maintain professional skepticism throughout the audit. I also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for my opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the internal control of **Maranao People Development Center (MARADECA), Inc.**
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Entity's ability to continue as a going concern. If I conclude that a material uncertainty exists, I am required to draw attention in my auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify my opinion. My conclusions are based on the audit evidence obtained up to the date of my auditor's report. However, future events or conditions may cause the Entity to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.
- I communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that I identify during my audit.
- I also provide those charged with governance with a statement that I have complied with relevant ethical requirements regarding independence, and to communicate with them all relationships and other matters that may reasonably be thought to bear on my independence, and where applicable, related safeguards.
- From the matters communicated with those charged with governance, I determine those matters that were of most significance in the audit of the financial statements of the current period and are therefore the key audit matters. I describe these matters in my auditor's report unless law or regulation precludes public disclosure about the matter or when, in extremely rare circumstances, I determine that a matter should not be communicated in my report because the adverse consequences of doing so would reasonably be expected to outweigh the public interest benefits

Report on Legal and Other Regulatory Requirements

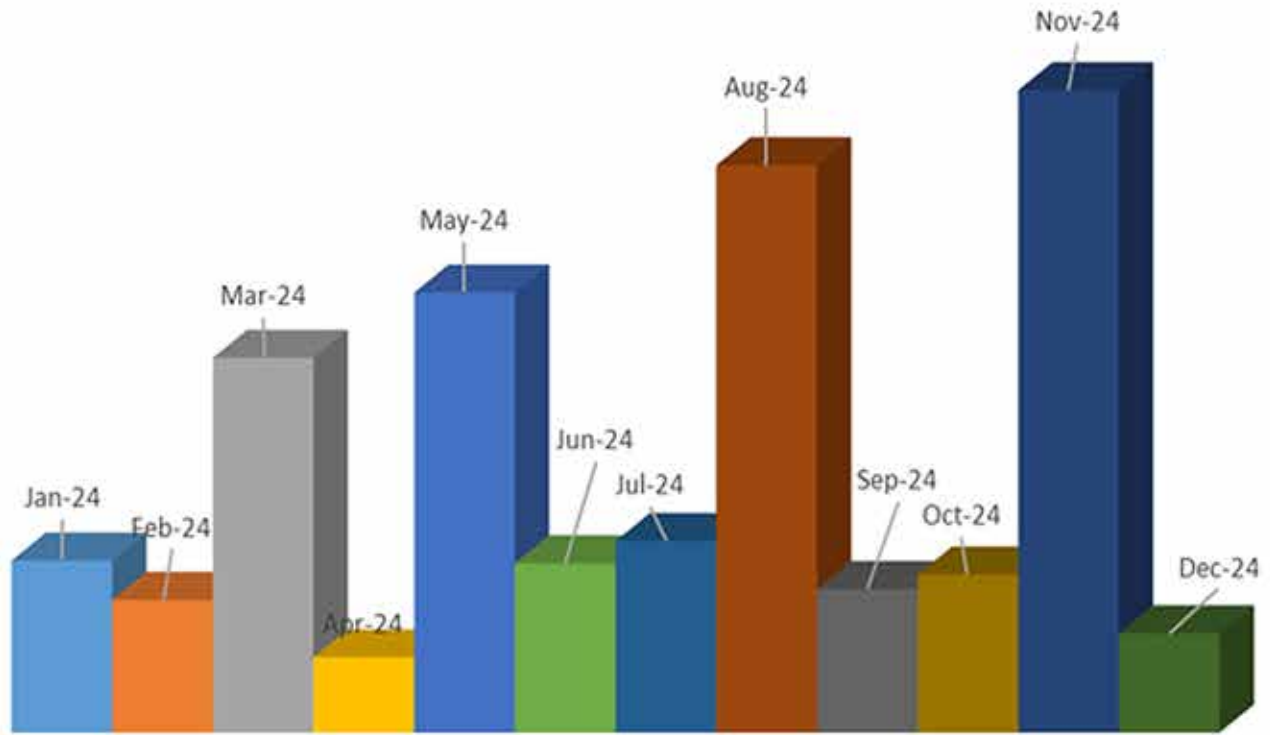
My audits were conducted for the purpose of forming an opinion on the basic financial statements taken as a whole. The supplementary information in the notes to the financial statements is presented for purposes of filing with the Bureau of Internal Revenue and is not a required part of the basic financial statements. Such supplementary information is the responsibility of management and has been subjected to the auditing procedures applied in my audits of the basic financial statements. In my opinion, the supplementary information is fairly stated in all material respects in relation to the basic financial statements taken as a whole.


VICTOR L. CHIU, CPA

BOA Accreditation No. 297 (Expiry: Sept. 30, 2025)
PICPA Member In Good Standing
Iligan City

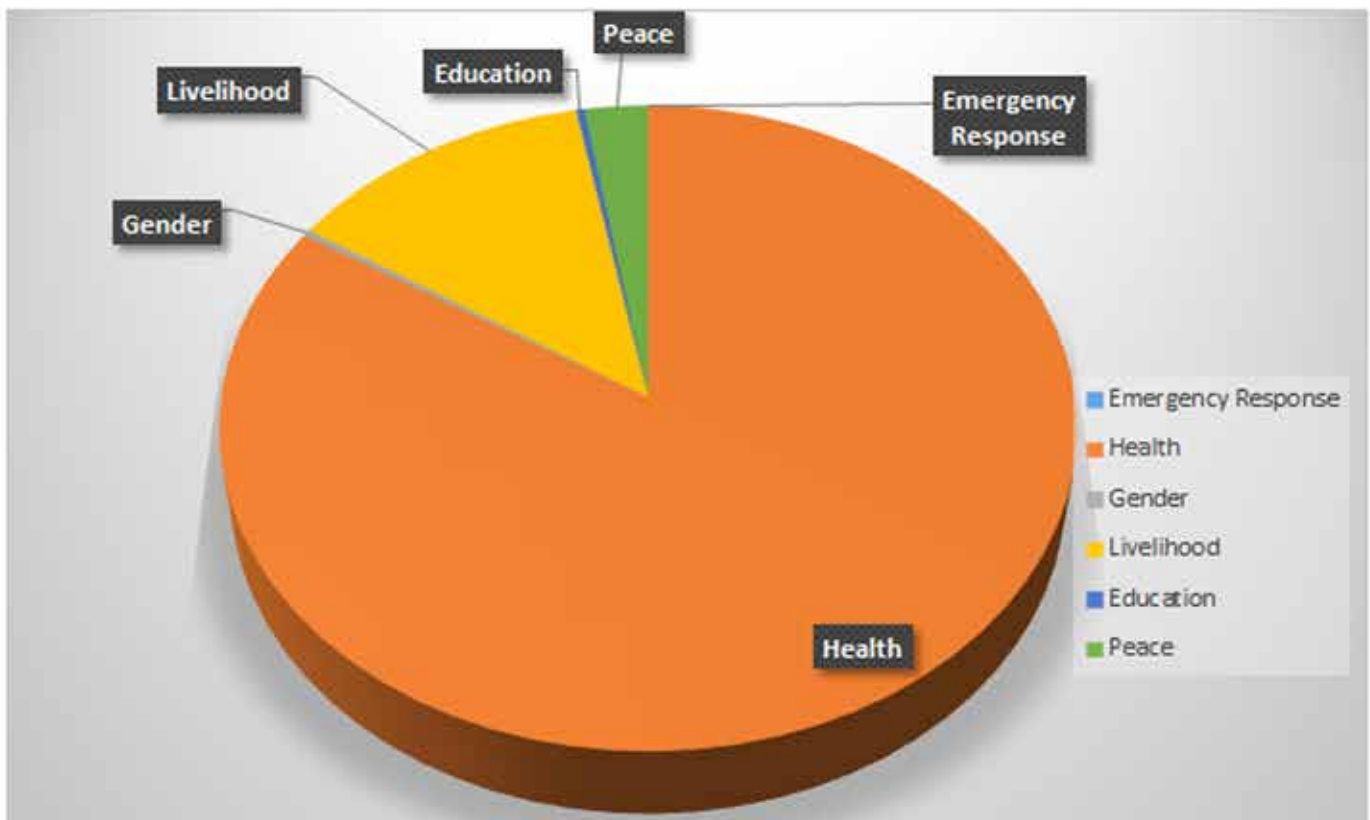
TIN 157-170-936, PTR No. 1897072B, Jan. 2, 2025
PRC License No. 34133 (Expiry: Sept. 3, 2025)
BIR Accreditation No. 16-005519-001-2012
March 28, 2025

2024 MONTHLY BREAKDOWN OF EXPENDITURES



1

■ Jan-24 ■ Feb-24 ■ Mar-24 ■ Apr-24 ■ May-24 ■ Jun-24 ■ Jul-24 ■ Aug-24 ■ Sep-24 ■ Oct-24 ■ Nov-24 ■ Dec-24



2024 ANNUAL EXPENDITURES

OUR PARTNERS



PBSP
Philippine Business
for Social Progress
Business United. Lives Uplifted.



PILIPINAS



unicef
for every child



People
in Need



RELIEF
INTERNATIONAL



GIVE TO THE WORLD

Join us in our commitment to provide support, resources, and hope. Volunteer, donate or partner with us today and be a part in the positive change we are creating together.



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"Liberating the disadvantaged from poverty"